

Canadian

Healthcare Facilities

Journal of Canadian Healthcare Engineering Society

**2016
MEDIA KIT**

CHES
Canadian Healthcare
Engineering Society

SCISS
Société canadienne d'ingénierie
des services de santé

Canadian Healthcare Facilities

Journal of Canadian Healthcare Engineering Society

Canadian Healthcare Facilities (CHF) is the official publication of the Canadian Healthcare Engineering Society (CHES). It is a vital information source for 2,500 readers who are actively involved in healthcare facility operations and management.

2016 EDITORIAL CALENDAR

SPRING

Feature Series

Trends & Innovation

Industry Focus

Infection Prevention & Control, Technology

SUMMER

2016 National Conference Preview

Feature Series

CHES National Conference theme, "Risky Business: Is Healthcare Sustainable?"

Industry Focus

Maintenance & Operations, Building Systems

**Bonus distribution at CHES National Conference*

FALL

Feature Series

CHES Awards

Industry Focus

Sustainable Healthcare, Patient Perspective

**Bonus distribution at HealthAchieve*

WINTER

Feature Series

Healthcare Development

Industry Focus

Safety & Security, Emergency Preparedness

IN EVERY ISSUE

Chapter Reports

Information on each chapter's activities and plans.

CHES Member Q&A

Subject matter experts offer relevant and useful advice on a variety of topics.

CHES Announcements

What is happening within the society.

Regulatory Update

New and revised codes, standards, regulations, laws and policies that affect healthcare facilities.

Every issue of Canadian Healthcare Facilities reaches key decision makers from hospitals and healthcare districts across Canada, including:

Manager, Facilities Maintenance & Operations

Vancouver Island Health Authority

Director, Plant Services & Construction

Fraser Health Authority, Simon Fraser Area

Power Engineer

Beausejour Regional Health Authority

Manager - Building Services

St. Joseph's Care Group

Manager Building Services & Biomedical Engineering

Huron Perth Healthcare Alliance

Building Operator

Chatham-Kent Health Alliance

Manager, Infrastructure Services

Univ of Alberta Hospital, Stollery Children's Hospital, Capital Health

Manager, Facility

Ajax-Pickering Hospital

Project Manager

River Valley Health Authority

Maintenance Supervisor

Toronto General Hospital UHN

Regional Director Support Services

Labrador-Grenfell Health

Director, Infrastructure Management

Nova Scotia Provincial Government

Director, Facilities & Security

Provincial Health Services Authority

2016 PUBLISHING SCHEDULE

Issue	Ad Closing	Material Due	Publication Date
Spring	February 5	February 12	March
Summer	July 8	July 15	August
Fall	September 19	September 23	October
Winter	December 9	December 16	January

ADVERTISING RATES COST PER INSERTION, HST/GST EXTRA

Description	1 ISSUE RATE	4 ISSUE RATE
Double page spread	\$2,990	\$2,850
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Inside front cover	\$2,725	\$2,595
Inside back cover	\$2,595	\$2,540
Full page	\$2,440	\$2,380
Half page	\$1,695	\$1,575
TOC & Editor's Note Banner	\$1,255	\$1,219
One-third page	\$1,150	\$1,110
Quarter page	\$1,090	\$1,060

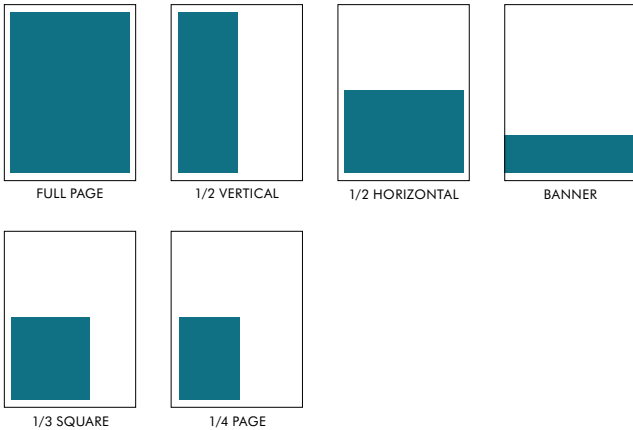
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Full Page	8 1/8" x 10 7/8"
1/2 Vertical	3 3/8" x 9 9/16"
1/2 Horizontal	7 1/8" x 4 3/4"
TOC/Editor's Note Banner	8 3/8" x 2 1/4"
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